

2023-2024

**B.A. or B.S. COMMUNICATION**



**GRACE CORE (39 credits)**

Students will integrate faith and learning across disciplines, demonstrate foundational knowledge and ways of knowing, cultivate characteristics of maturity in relationships with God, others, self, and the world, and apply knowledge to all aspects of life through intellectual and practical skills.

**1000-Level Courses**

**First-Year Learning Communities**

FYE 1000	First-Year Foundations	3
BIB 1050	Exploring the Bible	3
PSY 1200	Essentials of Behavioral Science	3
HIS 1050	Current Issues in Historical Context	3

**First-Year Learning Competencies**

ENG 1100	Effective Writing	3
COM 1100	Public Speaking	3

**2000-Level Courses**

HUM 2100	Creative Arts & Culture	3
@ HUM 2000	Global Perspectives	3
SCI 2030	Faith, Science, & Reason	3
HUM 2010-30	Cross-Cultural Field Experience	0
@ BIB 2010	Scripture and Interpretation	3

**3000-Level Courses**

ECN 3000	Consumer Economics	3
PHI 3010	Christianity and Critical Thinking	3
@ BIB 3300	Essential Doctrinal Themes	3

**ADDITIONAL GENERAL EDUCATION--B.A. or B.S. DEGREE (6 credits)**

**Satisfies B.S. Degree**

MAT 1000+	Any Math (1000 Level and Above)	3
	Any Science/Social Science with the following course prefix: PSY, BHS, SOC, ECN, CSI, HIS, POS, GEO, SCI, BIO, ENV, CHM, PHY	3

**Satisfies B.A. Degree**

FRE/SPA	Proficiency in Language & Culture	6
GRE/HEB	French, Spanish, Greek, Hebrew	

**THE MAJOR: 48 CREDITS**

**COMMUNICATION FOUNDATION (30 credits)**

COM 2130	Interpersonal Communication	3
COM 2170	Communication Theory	3
@ ENG 2300	Advanced Writing <i>*prereq: ENG 1100*</i>	3
@ COM 2700	Public Relations Principles <i>*prereq: COM 1100*</i>	3
COM 3030	Persuasion	3
COM 3320	Critical Media Studies	3
@ COM 3440	Professional Communication <i>*prereq: COM 1100*</i>	3
@ COM 3460	Organizational Communication and Behavior <i>*prereq: COM 1100*</i>	3
COM 3500	Communication Research Methods	3
HUM 4900	Capstone Seminar	3

**COMMUNICATION ELECTIVES (15 credits)**

<i>Select 5 from the Options Below</i>		
MDI 2000	Intro to Media Production	3
JOU 2100	Introduction to Journalism	3
WMU 2460	Introduction to Recording	3
COM 2610	Political Communication	3
ISM 2700	HTML and Web Design	3
HUM 3100	Cross-Cultural Communication	3
MAT 3200	Probability and Statistics	3
THT 3210	Introduction to Theatre	3
CIN 3270	Introduction to Cinema	3
CIN 3300	Film Faith and Popular Culture	3
COM 3340	American Political Rhetoric	3
COM 3800	Selected Topics in Communication	3
COM 3600	Social Media Communication	3
COM 3650	Digital Publishing Tools	3
@ COM 4140	Argumentation and Debate <i>*prereq: COM 1100*</i>	3
@ COM 4240	Public Relations Writing <i>*prereq: COM 2700*</i>	3
@ WMU 4300	Advanced Studio Recording <i>*prereq: WMU 2460*</i>	3

**EXPERIENTIAL LEARNING (3 credits)**

COM 4910-4930	Internship	1-3
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**GRADUATION REQUIREMENTS**

To receive a degree, each student must satisfy checklist requirements, earn 120 credit hours, have a 2.2 GPA in major courses, and a GPA of 2.0 overall. It is the student's responsibility to work with his/her advisor and monitor progress toward these goals. Some majors and/or minors may have more stringent guidelines.

**IS A MINOR REQUIRED WITH THIS MAJOR? [YES]**

**CHECKSHEET TOTAL CREDITS: 96  
TOTAL CREDITS NEEDED TO GRADUATE: 120**

† Indicates a course taught by a partner college/university.  
@ Indicates a course with prerequisites. Please review catalog for prerequisites.